

## **World Academy of Sport Post Graduate Certificate Scholarship**

### **Athletes Opportunity - Enrolment – February 2024**

Athletes have the opportunity to apply for scholarship opportunities for the World Academy of Sport's (WAOs) [Postgraduate Certificate, International Sports Management](#) developed and delivered in conjunction with the University of London.

#### **Scholarship Details**

WAOs and the CGF are offering:

- Two (2) full scholarships; and
- Nine (9) x 25% scholarships.

Sales tax will apply for students studying from the following countries: Australia (10%), India (18%), New Zealand (15%) and Singapore (9%).

The value of each 25% scholarship is £1,022. Recipients of a 25% scholarship would be required to self fund the remainder (£3,066 to top it up).

#### **Background**

The Post Graduate Certificate (PGCert) programme is a globally-recognised, academically rigorous and industry focused qualification which has been collaboratively developed by the University of London and the World Academy of Sport.

The fully online, self-paced certificate, allows students to complete the course between one and five years.

The 60 credits obtained from the completion of the certificate is a globally recognised qualification that can be further applied to a Master's degree for those students who want to continue their studies to the next level.

The certificate requires that students complete 4 modules – two of which are core and two others from the elective options.

- Core: Strategy, Leadership and Governance in Sport / Financial Management in Sport
- Elective: Sports Marketing, Sponsorship and Media / Sports Event Management / Sports Entrepreneurship / Sport Development, Facilities and Participation

Currently there are over 269 students in the Postgraduate programme representing 42 sports and 93 nationalities. You can view the current students here <https://istudy.sport/pgc-students>.

#### **Benefits of the PGCert**

1. Distance Learning:
  - Reduced costs - No travel/living costs.
  - Easier combination with work demands.
  - Optimised use of time – study at your own pace.
2. Blended with Specialised Teaching
  - Contextualised to meet the needs of organisational requirements.
3. World Renowned Qualification

- Unique insights that W AoS industry experts bring as a result of working with major international sports organisations at the cutting edge of management thinking.
  - UoL is the UK's oldest and largest distance and flexible learning body with over 100,000 alumni around the world.
4. Expanding Networks & Career Pathways
- Opportunity to connect with a global network of peers in the sport industry.
  - The global sport industry is worth USD\$ 620 billion and growing. There is an increasing demand for highly qualified senior managers.

### Eligibility

In order to be eligible to receive the scholarship for the Postgraduate Certificate International Sports Management (PG Cert), applicants should:

- Have an existing undergraduate degree (eg bachelor) or a minimum of 5 years of relevant work experience and professional references.
- An English language level of IELTS: at least 6.5 overall, with 6.0 in the written test or other equivalent proficiency certification.
- Access to a computer and internet.

Additional criteria to be considered for final selection:

- Have been an athlete at a previous Commonwealth Games or Commonwealth Youth Games.
- Demonstrate leadership potential as an athlete role model or athlete representative
- Regional representation will be considered.
- An equal representation of gender will be required.

### Deadlines – February 2023 Intake

Online Application Submission OPEN	08 December 2023
Online Application Submission CLOSE	08 January 2024
Tuition payment deadline (if applicable) Registration CLOSE	24 January 2024
Course Begins	February 2024

### Application Process

1. Send out the scholarship details to their athletes
2. Eligible candidates can apply directly online, using the [online application portal](#)
3. Each application will need to be accompanied by a CGA endorsement letter.
4. After the online application process is closed, all of the applications will be reviewed by the University of London for eligibility.
5. The University of London shortlist will then be reviewed by the CGF Selection Group.
6. Both successful and unsuccessful candidates will be contacted regarding the decision.

### Enquiries

Any questions can be sent directly to [pgc@worldacademysport.com](mailto:pgc@worldacademysport.com).